

Amendment to Council Bill No. 56 - 2010

**BY: Chairperson at the request
of the County Executive**

**Legislative Day No. 3
Date: March 7, 2011**

Amendment No. 16

(This amendment clarifies directional signs in Downtown Columbia)

1 On page 10, strike beginning with line 8, down through line 24 on page 11 and substitute:

2 “(9) DOWNTOWN COLUMBIA DIRECTIONAL SIGNS. IN DOWNTOWN COLUMBIA, DIRECTIONAL
3 SIGNS ARE ALLOWED AS FOLLOWS AND ARE NOT COUNTED TOWARD THE TOTAL SIGN AREA
4 OF THE BUILDING AS CALCULATED IN SECTION 3.501(C)(1)B OF THIS SUBTITLE.

5 (A) VEHICULAR DIRECTIONAL SIGNS ARE ALLOWED AND MAY CONTAIN THE
6 NEIGHBORHOOD NAME OR “DOWNTOWN COLUMBIA” OR LOGOTYPE, GENERIC USES
7 (SUCH AS “PARKING”, “LIBRARY”, “PLAZA”, “SHOPS”, “HOTEL”, “RESTAURANTS”,
8 “GROCERY”, “THEATRE”, ETC.) AND WORDING OF A DIRECTIONAL NATURE, OR
9 PUBLIC SERVICE INFORMATION (SUCH AS INFORMATION CONCERNING TRANSIT
10 ROUTES AND SCHEDULES, TRANSPORTATION DEMAND MANAGEMENT ACTIVITIES,
11 COMMUNITY EVENTS, WEATHER, AND SIMILAR INFORMATION). THESE SIGNS MAY BE
12 PLACED ON PRIVATE LAND OR IN THE PUBLIC RIGHT-OF-WAY, AND SHALL BE
13 DESIGNED TO DIRECT AND INFORM DRIVERS TO ALLOW EXPEDIENT MOVEMENT
14 THROUGH DOWNTOWN COLUMBIA. POTENTIAL LOCATIONS FOR VEHICULAR
15 DIRECTIONAL SIGNS SHALL BE INDICATED ON THE NEIGHBORHOOD CONCEPT PLAN.
16 FINAL LOCATIONS SHALL BE APPROVED AS PART OF A SITE DEVELOPMENT PLAN
17 UNLESS ERECTED PURSUANT TO SECTION 3.503(A) OR SECTION 3.505A(B) OF THIS
18 SUBTITLE. THE AREA OF THESE SIGNS SHALL NOT EXCEED 18 SQUARE FEET PER
19 SIDE.

20 (B) PEDESTRIAN DIRECTIONAL SIGNS ARE ALLOWED AND MAY CONTAIN THE
21 NEIGHBORHOOD NAME OR “DOWNTOWN COLUMBIA” OR LOGOTYPE, GENERIC USES
22 (SUCH AS “PARKING”, “LIBRARY”, “PLAZA”, “SHOPS”, “HOTEL”, “RESTAURANTS”,
23 “GROCERY”, “THEATRE”, ETC.) AND WORDING OF A DIRECTIONAL NATURE, OR
24 PUBLIC SERVICE INFORMATION (SUCH AS INFORMATION CONCERNING TRANSIT

1 ROUTES AND SCHEDULES, TRANSPORTATION DEMAND MANAGEMENT ACTIVITIES,
2 COMMUNITY EVENTS, WEATHER, AND SIMILAR INFORMATION). THESE SIGNS MAY
3 BE PLACED ON PRIVATE LAND OR IN THE PUBLIC RIGHT-OF-WAY, AND SHALL BE
4 DESIGNED TO DIRECT AND INFORM PEDESTRIANS. POTENTIAL LOCATIONS FOR
5 PEDESTRIAN DIRECTIONAL SIGNS SHALL BE INDICATED ON THE NEIGHBORHOOD
6 CONCEPT PLAN. FINAL LOCATIONS SHALL BE APPROVED AS PART OF A SITE
7 DEVELOPMENT PLAN UNLESS ERECTED PURSUANT TO SECTION 3.503(A) OR
8 SECTION 3.505A(B) OF THIS SUBTITLE. THE AREA OF THESE SIGNS SHALL NOT
9 EXCEED 18 SQUARE FEET PER SIDE.

10 (C) DIRECTORY SIGNS WHICH CONTAIN SPECIFIC RETAIL OR OFFICE TENANT NAMES AND
11 INFORMATION, DIRECTIONAL INFORMATION, AND/OR PUBLIC SERVICE INFORMATION
12 (SUCH AS INFORMATION CONCERNING TRANSIT ROUTES AND SCHEDULES,
13 TRANSPORTATION DEMAND MANAGEMENT ACTIVITIES, COMMUNITY EVENTS,
14 WEATHER AND SIMILAR INFORMATION) ARE ALLOWED. THESE SIGNS MAY BE
15 PLACED ON PRIVATE LAND ONLY. POTENTIAL LOCATIONS MAY BE INDICATED ON
16 THE NEIGHBORHOOD CONCEPT PLAN. FINAL LOCATIONS SHALL BE APPROVED AS
17 PART OF A SITE DEVELOPMENT PLAN, UNLESS ERECTED PURSUANT TO SECTION
18 3.503(A) OF THIS SUBTITLE. THE AREA OF THESE SIGNS SHALL NOT EXCEED 12
19 SQUARE FEET PER SIDE.

20 (D) SITE DIRECTIONAL SIGNS SUCH AS “ENTRANCE,” “EXIT,” “PARKING” ETC., SHALL BE
21 ALLOWED. SITE DIRECTIONAL SIGNS SHALL NOT CONTAIN ANY MESSAGE OTHER
22 THAN THE DIRECTIONAL TEXT AND MAY BE PLACED ON PRIVATE LAND OR IN THE
23 PUBLIC RIGHT-OF-WAY. EACH SIGN MAY CONTAIN AN ARROW OR GRAPHIC TO
24 ACCENTUATE ITS MESSAGE AND THE AREA OF EACH SIGN SHALL NOT EXCEED SIX
25 SQUARE FEET.”.

26
27 On page 15, in line 5, strike “COMMERCIAL DIRECTIONAL” and substitute “DIRECTIONAL” and, in
28 same line, strike “(8)” and substitute “(9)”.